

hello

BOD•Ē PRO!

A PROGRESSIVE COMPANY DEDICATED
TO HELPING YOU **AGE SMARTER**.

We firmly believe greatness can only be achieved when a person believes in their mission. Once you try our products and explore our mission, we are confident you'll become a raving fan and that's when all the magic happens. **But if you are not completely happy with your product purchase, we'll give you your money back, up to 90 days from the date of your purchase! That is how much we believe in the quality and power of our Bod•ē Pro products!**

Now, let's fast-forward to the raving fan part. We call these people Bod•ē Pro Influencers. These people of influence recognize there is a financial opportunity for them as they help us gather more customers. To become a Bod•ē Pro Influencer, simply purchase an Influencer business package including Internet marketing tools, a personalized web presence, online back office for tracking your organizational sales, and business management tools to help launch and run your new Bod•ē Pro business.

The Bod•ē Pro Rewards Program is 'a first of its kind' plan designed to appeal to the 4 major marketing channels: 1) Retail Marketing; 2) Influencer Marketing; 3) Internet Marketing; and 4) Network Marketing. The front end profits you can enjoy are from generating retail sales to Customers. Simply share our remarkable products with friends by posting them online and getting samples out for them to try and enjoy impressive profits on your retail sales! The back end plan encourages you to foster the entrepreneurial spirit in your Customers. This part of the plan is only available to those who have achieved the level of 1-Star Influencer and above. Under the Star Bonus Plan, we combine the power of great products with the leverage of social marketing.

All bonuses outlined in the Bod•ē Pro Rewards Program are geared toward rewarding our Influencers all along their entrepreneurial journey, beginning with the newest Influencer's ability to attract and retain customers, as well as helping to identify those customers who possess the entrepreneurial spirit to do the same.

WE LOVE OUR CUSTOMERS

THE BEST WAY TO SHOW OUR LOVE FOR OUR RETAIL CUSTOMERS IS TO
REWARD AND WE DO THAT!

FREE ORDER

The Autoship Loyalty Program rewards a Retail Customer with a free order (tax and shipping still apply) after their sixth (6th) consecutive monthly order. Free order allows up to a maximum of two products when claimed.

WE'RE LOOKING FOR PEOPLE OF INFLUENCE

Bod•ē Pro Influencers are those entrepreneurial minded who recognize there is a massive opportunity in helping us grow our community through the gathering of more customers. Influencers not only participate in the Autoship Loyalty Program (with an active autoship order of any size), they can also earn commissions for finding Retail Customers and identifying other Influencers. To earn the Influencer status, simply purchase one of the three Influencer Value packs to immediately be upgraded or you can choose to enroll a Retail Customer who makes a purchase and then you purchase the Influencer Internet marketing tools package for \$29.95.



CUSTOMER PROFIT PLAN (PAID WEEKLY)

Each Customer will be placed on the 1st level of their enrolling Influencer's Customer Community commission tree and coded directly to their enrolling Influencer for their life as an active Customer. Up to 25% in customer profits are paid on new Customer's first-month's orders. Up to 25% in customer profit is paid on all subsequent retail orders as well.

RISING STAR BONUS POOL (PAID MONTHLY)

This pool is reserved for the Rising Star ranks (through 7-Star) who qualify to participate by enrolling at least three (3) new Customers or Influencers who purchase either a Value Pack, Super Value Pack or Elite Value Pack in the **same calendar** month. **A total of 5%** of the monthly worldwide Value Pack, Super Value Pack and Elite Value Pack Points will be divided pro-rata based on the number of shares accumulated per qualifying participant. (Value Pack = 1 share, Super Value Pack = 2 shares, Elite Value Pack = 4 shares). There is no limit to the amount of shares an Influencer can earn.

FAST START BONUS (PAID WEEKLY)

The qualified Enroller of a new Customer or Influencer who purchases a Value Pack may earn a 15%, 20% or 25% Fast Start Bonus (FSB) on the Points of that pack. An additional 5% of Points are allocated to the Rising Star Bonus Pool, with the remaining Points dedicated to the Commissionable Volume (CV).

An Influencer's FSB percentage earned on personal pack sales is determined by the value of their own pack purchased. For example, an Influencer who purchases a Value Pack for themselves would be qualified to earn at the 15% Value Pack level on all packs personally sold. An Influencer who purchases a Super Value Pack for themselves would be qualified to earn at the 20% Super Value Pack level, while an Influencer who purchases an Elite Value Pack for themselves would be qualified to earn at the 25% Elite Value Pack level.

Influencers may upgrade at any time to the Super Value Pack or Elite Value Pack level by simply purchasing a pack(s) with the corresponding Points to make-up the difference. The FSB is paid out on the first sale per category of Value, Super Value and Elite Value Pack (or the highest point pack purchased). For any order that pays less than 25% Fast Start Bonus to the enroller, any remaining amount will be paid out through the remaining Compensation Plan Bonuses by increasing the CV.

FAST START BONUS FOR VALUE PACKS				
ENROLLER PACK LEVEL	PACK CV	Star Level (15%)	Super Star Level (20%)	Elite Star Level (25%)
VALUE PACK	250	\$37.50 (150CV)	\$50.00 (125CV)	\$62.50 (100CV)
SUPER VALUE PACK	500	\$75.00 (300CV)	\$100.00 (250CV)	\$125.00 (200CV)
ELITE VALUE PACK	1000	\$150.00 (600CV)	\$200.00 (500CV)	\$250.00 (400CV)

STAR BONUS (PAID MONTHLY)

Commissionable Volume in the Star Bonus only constitute a “Level” when their upline Influencer has reached the rank of 1-Star or higher. Any points accumulated by an Influencer who has not yet achieved 1-Star, automatically roll-up and count as a level for the next immediate qualified 1-Star or higher. Any unearned bonuses are **dynamically compressed** (↑) up to the first qualified 1-Star Influencer, or higher, until the maximum bonuses are paid out. All bonuses are paid on CV.

	RISING STARS			BUILDING STARS				ELITE STARS		
	1 STAR	2 STAR	3 STAR	4 STAR	5 STAR*	6 STAR**	7 STAR	8 STAR	9 STAR	10 STAR
FRONT LINE POINTS (FLP)	100	100	100	100	100	100	100	100	100	100
ORG TOTAL POINTS (OTP)	1,000	2,500	5,000	10,000	20,000	50,000	100,000	250,000	500,000	1 MIL
MIN LEGS WITH A PERSONALLY ENROLLED ACTIVE INFLUENCER	N/A	2	2	3	3	3	3	3	3	3
MAX % PER LEG	50	50	50	50/40/10	50/40/10	50/40/10	50/40/10	40/40/20	40/40/20	40/40/20
DYNAMIC COMPRESSION	LEVEL 1	2%	2%	2%	2%	2%	2%	2%	2%	2%
	LEVEL 2	↑	3%	3%	3%	3%	3%	3%	3%	3%
	LEVEL 3		↑	5%	5%	5%	5%	5%	5%	5%
	LEVEL 4			↑	6%	6%	6%	6%	6%	6%
	LEVEL 5				↑	5%	5%	5%	5%	5%
	LEVEL 6					↑	3%	3%	3%	3%
	LEVEL 7						↑	2%	2%	2%

*5-Star Influencers may, at their option, activate a second Influencer Center (IC2). IC2 must be placed in the enroller tree of IC1 and meet the same commission qualifications.

**6-Star Influencers may, at their option, activate a third Influencer Center (IC3), provided they've activated their second Influencer Center (IC2). IC3 must be placed in the enroller tree of IC1 and meet the same commission qualifications.

SUPER STAR BONUS (PAID MONTHLY)

Commissionable Volume in Super Star Bonus constitute a “level” when their upline Influencer has qualified at the paid rank of 8 Star or above in the current month. Any CV accumulated by an Influencer with a rank lower than 8 Star automatically roll up and count as part of the Group Volume for the next immediate qualified 8 Star or higher. Any unearned bonuses are dynamically compressed up to the first qualified 8 Star Influencer, or higher, until the maximum bonuses are paid out. All bonuses are paid on the CV.

		8 STAR	9 STAR	10 STAR
GROUP VOLUME		2%	2%	2%
LEVEL 1	OF 8 STARS +	2%	2%	2%
LEVEL 2	OF 8 STARS +		2%	2%
LEVEL 3	OF 8 STARS +			2%

ELITE STAR BONUS (PAID MONTHLY)

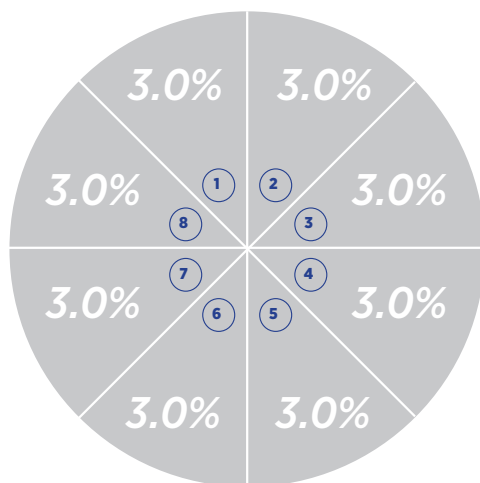
6-Star Influencers (and above) can earn up to an additional 5.5% on all the Commissionable Volume (CV) in their organization. This bonus is paid down to the first partial or full block.

1% Qualified 6 Star Influencer	1.5% Qualified 6 Star with a 6 Star*	2% Qualified 7 Star Influencer	2.5% Qualified 7 Star with a 7 Star*	3% Qualified 8 Star Influencer	3.5% Qualified 8 Star with a 8 Star*	4% Qualified 9 Star Influencer	4.5% Qualified 9 Star with a 9 Star*	5% Qualified 10 Star Influencer	5.5% Qualified 10 Star with a 10 Star*
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*In their enroller tree.

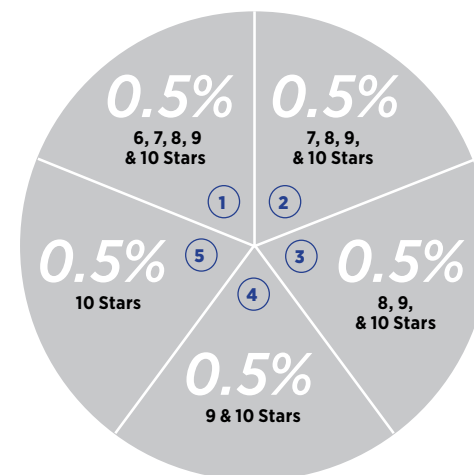
GLOBAL STAR BONUS MATCH (PAID MONTHLY)

Qualified 4 Star Influencers (and above) earn a portion of a Global Star Bonus Matching Pool. This pool is made up of 24% of the Star Bonus checks earned worldwide. There are a total of 8 pools, with 3% allocated to each. A share of Pool (1) can be earned by qualified 4-Star and higher. A share of Pool (2) can be earned by qualified 5-Star and higher. A share of Pool (3) can be earned by qualified 6-Star and higher. A share of Pool (4) can be earned by qualified 7-Star and higher. A share of Pool (5) can be earned by qualified 8-Star and higher. A share of Pool (6) can be earned by qualified 9 and 10-Star. A share of Pool (7) can be earned by qualified 10-Star. The final Pool (8) is shared with 10 Star Influencers that develop a 10 Star in their enroller tree.



ELITE BONUS POOL (PAID MONTHLY)

2.5% of worldwide CV will be contributed monthly to this bonus. There are a total of 5 pools, with .5% allocated to each. The first pool is paid out equally to all qualified 6, 7, 8, 9 and 10-Star Influencers. The second pool pays all qualified 7, 8, 9 and 10-Star Influencers equally. The third pool pays all qualified 8, 9 and 10-Star Influencers equally. The fourth pool pays all 9 and 10-Star Influencers equally. The fifth pool pays all 10-Star Influencers equally.



RANK REWARD SUMMARY

	AUTOSHIP LOYALTY PROGRAM	CUSTOMER PROFIT	FAST START BONUS	RISING STAR BONUS	GLOBAL STAR BONUS MATCH	ELITE STAR BONUS	ELITE BONUS	SUPER STAR BONUS
1 STAR	✓	✓	✓	✓				
2 STAR	✓	✓	✓	✓				
3 STAR	✓	✓	✓	✓				
4 STAR	✓	✓	✓	✓	✓			
5 STAR	✓	✓	✓	✓	✓			
6 STAR	✓	✓	✓	✓	✓	✓	✓	
7 STAR	✓	✓	✓	✓	✓	✓	✓	
8 STAR	✓	✓	✓		✓	✓	✓	✓
9 STAR	✓	✓	✓		✓	✓	✓	✓
10 STAR	✓	✓	✓		✓	✓	✓	✓



GLOSSARY OF TERMS

POINTS

Each Bod•ē Pro product has an associated point value. These Points are used for determining Influencer ranks and active status.

COMMISSIONABLE VOLUME (CV)

Each Bod•ē Pro product also has an associated Commissionable Volume (CV). These Commissionable Volumes are assigned based on the Points of the product less any Fast Start or Rising Star bonus pools shares and used for the purpose of calculating commissions.

FRONT LINE POINTS

Front Line Points (FLP) represent the accumulated Points generated from all personal orders, customer and customer's customers purchases.

ORGANIZATIONAL TOTAL POINTS

Organizational Total Points (OTP) represent the sum of all Points in your entire sponsor tree and Customer Community. OTP excludes Points from your own purchases.

AUTOSHIP SUBSCRIPTION

Autoship Subscription is a convenience program extended to Retail Customers and Influencers. It provides for a recurring monthly order, to prevent running out of product and without the trouble of remembering to order. Autoship Subscription orders can be reconfigured or cancelled 7 days prior to their scheduled delivery date. Influencers who wish to receive free product through the Autoship Loyalty Program must be enrolled in the Autoship Subscription program.

ENROLLER

A person who introduces another to Bod•ē Pro is called their Enroller.

CUSTOMER

Customers purchase Bod•ē Pro products at their suggested retail price and are eligible to earn free product with the Autoship Loyalty Program. Customers are ineligible to earn commission when referring other customers.

INFLUENCER

Retail Customers who refer at least one (1) Customer have the option to upgrade to Influencer by purchasing the Influencer Internet marketing tools package for a fee of \$29.95. An Influencer is eligible to earn both commissions and free product with the Autoship Loyalty Program. Any Influencer which for a period of 3 months does not have at least 25 FLP will be converted over to Retail Customer status.

ACTIVE CUSTOMER

A Customer with 25+ points purchased within a calendar month is considered an Active Customer.

ACTIVE INFLUENCER

An Influencer with 100+ Front Line Points (FLP) accumulated within a calendar month is considered an Active Influencer. An Active Influencer is required in each leg for rank advancement. Active Influencers are also considered to meet the requirements of the paid rank of "Influencer 1."

WAITING ROOM

Newly upgraded Influencers are subject to a 30-day placement window, or waiting room. Once moved from the waiting room and placed into the enroller's genealogy, the 30-day window closes. Should the 30-day window expire prior to placement into the genealogy, the new Influencer is automatically placed as a personally-enrolled Influencer leg to the Enroller.

CUSTOMER COMMUNITY

Personally-enrolled Customers occupy a 1st level position in the commissionable tree and remain part of the enrolling Influencer's Customer Community. All personally-enrolled customer purchases, as well as purchases resulting from a customer referring another customer, count toward this total.

RANK ADVANCEMENT PERIOD (RAP)

Each calendar month represents a Rank Advancement Period (RAP). All points accumulate from the first thru the last day of the month, with the Rank Advancement Period closing at midnight.

QUALIFY

Each month, Influencers must qualify to earn commissions and bonuses. There are no qualifications for Influencers to earn Customer Profits. An Influencer is qualified with 100 Front Line Points (FLP).

